

Pragmatic Evaluation in Physical Activity

COURSE DESCRIPTION

The *International Society of Physical Activity and Public Health (ISPAH)* and the *International Society of Behavioural Nutrition and Physical Activity (ISBNPA)* have strategic goals to develop capacity in physical activity research and practice worldwide. Most previous training courses have targeted different stakeholders and often separated academic researchers from practitioners and policy makers. The aim of this course is to fill this gap and promote interaction between the various stakeholders that deliver and evaluate physical activity actions. The course is ideal for academic researchers who are interested in the practical application of their work AND/OR for employees of government and non-government entities who aspire to rigorously evaluate their programs and policies. The course will be led by an international faculty of evaluation experts and delivered in association with the 2015 ISBNPA Annual Conference.

DATE: Sunday 31 May – Tuesday 2 June, 2015

LOCATION: University of Edinburgh, UK

OBJECTIVE: To build capacity in pragmatic evaluation skills for physical activity actions in multiple stakeholders from different cultures and contexts.

PARTICIPANTS: 15-25 early career researchers and practitioners who are passionate about developing skills in pragmatic evaluation of physical activity policy, projects and programs

CONTENT: The course includes an online component to be completed prior to the face-to-face modules

Online module (3 hours): Physical activity epidemiology and public health in nutshell
(Content from the University of Sydney online course in Exercise and Physical Activity in Non-Communicable Disease Prevention in partnership with the *WHO Collaborating Centre for Physical Activity, Nutrition and Obesity*)

Face-to-face modules (2.5 days): Planning for Evaluation
Introduction to Evaluation Methods
Formative Evaluation
Outcome/Impact Evaluation
Process Evaluation
Complex Program Evaluation

FACULTY: Prof. Adrian Bauman (University of Sydney)
Prof. Nanette Mutrie (University of Edinburgh)
Prof. Charlie Foster (University of Oxford)
Dr. David Ogilvie (University of Cambridge)
Dr. Nick Cavill (Cavill Associates)
Dr. Paul Kelly (University of Edinburgh)
Dr. Justin Richards (University of Sydney)
Dr. Karen Milton (University of Oxford)
International expert discussion and consultation panel (additional faculty to be confirmed)

COST: £550 (includes course fees, course lunch / dinner, tea breaks and a copy of Evaluation in a Nutshell)

CONTACT: pragmatic.evaluation@gmail.com

COURSE AFFILIATES  **International Society for Physical Activity and Health**



ONLINE SUPPORT:  **WHO Collaborating Centre for Physical Activity Nutrition and Obesity**

