



d3food: Data, Disruptions and Disparities in the Food System

Thank you for your interest in **d3food**. Your help will ensure that our research is focussed on solving important problems that helps everyone to access healthy, sustainable food. This sheet provides you with more information about **d3food** to help you decide whether you would like to join the panel.

What is d3food?

d3food is a group of researchers conducting research on the UK [food system](#) from University of Oxford, University of Southampton, University of Leeds, London School of Hygiene and Tropical Medicine and the George Institute for Global Health. We have been funded by the [UK Prevention Research Partnership](#) to build partnerships with the public, policymakers, charities and the food industry. We want to do research that is **relevant, practical** and can **help disadvantaged groups within the UK** (including those on low income, single parent households, Black, Asian and Minority Ethnic (BAME) groups and the elderly).

Why are we asking for your help?

We are building a new research panel that we hope you will join. We will use this research panel in many different ways. For example, we will:

- Ask the research panel for feedback on research tools - from recruitment material to survey design to phone apps designed to help people make healthier food purchasing decisions
- Ask for people to join research teams to ensure our work remains focussed on delivering useful and relevant results
- Ask for feedback on our plans to communicate our findings through public engagement activities such as websites, social media accounts and public events at museums, science festivals etc.

You can only be included in the **d3food** research panel if you are 18 or older and resident in the UK. No background expertise or experience is required.

What does being a member of the research panel involve?

At the moment, we are only asking you for your contact details so that we can add you to the research panel. We will also ask you to complete a short form that takes about five minutes and asks questions about you and your household, which will help us direct relevant research enquiries to you. You do not need to complete this form if you do not want to, but to be included in the panel you must provide us with a contact email address. Occasionally we will get in touch with opportunities for you to be involved with our research. When we send you these invitations we will explain what will be involved and how you will be reimbursed for your time. You do not need to accept any of the invitations. Depending on your willingness to engage, the maximum time commitment will be two hours per month.

What are the benefits of being on the d3food research panel?



You will be kept informed of exciting research projects about the UK food system and will be given the opportunity to be directly involved with this research. If you choose to be involved with the research you will be reimbursed at a rate determined by the Nuffield Department of Population Health and based on involvement with the project. For example, at present this rate is set at £75 for a half day meeting, £50 for a two hour meeting, and £20 for a short piece of work (e.g. telephone meetings or reviewing short documents).

What data will be collected?

We will collect the following data for our panel:

- Your name
- Your email address
- Your answers to the short form about gender, age, ethnicity, household income, household balance of adults/children, and a brief description of your food purchasing habits

How will my data be used and saved?

Your data will be stored in a secure server at the University of Oxford and will only be used for contacting you about the **d3food** project. Access to the research panel data will be restricted to the **d3food** principal investigator (Dr Peter Scarborough), research team and an administrator working on the project. Responsible members of the University of Oxford may be given access to data for monitoring or audit of the study to ensure we are complying with guidelines, or as otherwise required by law. We will not share your data without your permission. Data will be collected using Jisc Online Surveys; information on their data security policies can be found [here](#). Your data will be deleted from Jisc Online Surveys within one year of collection, and from our servers within six years of collection. Full details on your rights to access and modify your personal data can be found [here](#).

We will use your personal data for research purposes, and will only process personal data as necessary to undertake research that is being carried out in the public interest. This is known under data protection law as our legal basis for processing your personal data. The University of Oxford is the data controller for this project. If you have any concerns about how your data are being stored or used you may contact the University of Oxford Data Protection Officer by email (data.protection@admin.ox.ac.uk), phone (01865 280299) or post (Information Compliance Team, Vice Chancellor's and Registrar's Office, University Offices, Wellington Square, Oxford, OX1 2JD). If you are not satisfied with our response or believe we are processing your personal data in a way that is not lawful you can complain to the [Information Commissioner's Office](#).

If I want to join the panel, what do I do next?

It is entirely up to you whether or not you join the research panel. You may ask any questions before deciding to take part by contacting Dr Peter Scarborough by email (peter.scarborough@ndph.ox.ac.uk), phone (01865 289248) or post (Nuffield Department of



Nuffield Department of Population Health

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Old Road Campus | Oxford | OX3 7LF
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Population Health, Old Road Campus, Oxford, OX3 7LF). To join the panel, please complete this [short form](#).

How do I leave the panel?

You may leave the panel at any point for any (or no) reason. If you wish to leave the panel then contact Dr Peter Scarborough (peter.scarborough@ndph.ox.ac.uk). Your contact details will be removed from the panel and your data will be permanently deleted.

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