



The Richard Doll Seminars in Public Health and Epidemiology

Dr Martin O'Flaherty

*Department of Public Health and Policy,
University of Liverpool*

“Here, there and everywhere....
Exploring the international variability
of determinants of coronary heart
disease trends using the
IMPACT model”

Tuesday 14th Oct 2014
1-2 pm

Lecture Theatre, Richard Doll Bldg, Old Road Campus

<http://www.ceu.ox.ac.uk/seminars>

Follow us  [@rdseminars](https://twitter.com/rdseminars)

All welcome



Martin O'Flaherty
Senior Lecturer
University of Liverpool



Martin O'Flaherty is a Senior Lecturer at the Department of Public Health and Policy of the *University of Liverpool*. He has trained as a physician in a large tertiary hospital but was frustrated to see the same patients over and over again. He progressively developed his interest in public health and epidemiology and, at a rather late age, fully converted to the field. His main research interests are in cardiovascular epidemiology and in using a modelling approach to inform decision making process in healthcare. He is involved in refining, extending, and improving the usability of the **IMPACT Coronary Heart Disease (CHD) Policy model** (in collaboration with Professor Simon Capewell). The IMPACT model has been developed to estimate the contribution of risk factor changes and evidence-based treatments to the observed trends in CHD mortality and to serve as a platform for exploring key policy issues. The IMPACT model has been implemented in more than 15 countries in high, middle and low income settings, providing key insights on the drivers of the CHD burden. The model has now been extended to assess a wider range of policies and to explore its impact on socioeconomic determinants of CHD, and expanded to explore the potential of prevention beyond cardiovascular disease. He collaborates in projects spanning across countries as the UK, Denmark, The Netherlands and other European countries, Latin-America and the Middle East.

He is extremely proud that his question on “*should we let ET know that we are here*” has been answered by Sir Patrick Moore in the book celebrating the 55th anniversary of the Sky at Night TV show.