Buying your Self on the Internet

Wrap Contracts and Personal Genomics

Andelka M. Phillips

Considering ordering a genetic test online?

Did you stop to read the fine print?

Most of us never consider the contracts we enter into online. We click 'Agree' and move on. This book provides an introduction to the world of personal genomics and examines the rise of the direct-to-consumer (DTC) genetic testing industry and its use of 'wrap' contracts. It explores the different types of tests available and the issues that this industry raises for law and for society. BUYING YOUR SELF ON THE INTERNET

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Hardback £75 | \$110 July 2019 312 pages ISBN: 9781474422598 Also available in ebook

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